**Factsheet**

**About the Singapore Proverbs book**

The first-ever book on Singapore Proverbs will document and chronicle Singapore's heritage through its proverbs in a multitude of

languages: Mandarin, Malay, Tamil and Chinese dialects. Sample proverbs translated into English are already being tweeted at <http://twitter.com/SGproverbs> The size of the book will be about the same as a CD album box and 150 pages in thickness. Text colours in the pages will be black-and-white.

**Cover design**

The cover design can evoke images of proverbs, Singapore, and its languages/fonts. The design should be such that the book stands out when it is placed on a shelf in a bookstore. Since the book will be sold online as well, its thumbnail version should also be attractive.

The front cover will have the name of the book and contributors, and the back cover will have a few paragraphs of text. For sample designs of other proverbs book covers, please see Amazon.com

(<http://amzn.to/wus3UI>) or Select Books (<http://bit.ly/xYpv1O>).

**Format and submission**

The design for front and back cover should be sent as a JPEG or PDF file to SingaporeProverbs@gmail.com by March 22. Candidates should also send a brief one-paragraph bio of themselves along with contact information.

**Winners**

A handful of shortlisted finalists will be announced by March 24. The actual winner will be announced at The Arts House on March 28, at a special function commemorating its 8th anniversary. All finalist entries will be published online as well. The winner's name will be included in the final print publication.

**About the founders**

Shivali Nayak (<http://twitter.com/ShivaliNayak>) is a financial journalist with CNBC in Singapore, its Asia headquarters. Shivali was formerly from the Straits Times where she worked as a current affairs presenter/producer on its web channel RazorTV. She is also a member of the Singapore Press Club and Financial Women's Association of Singapore.

Dr Madanmohan Rao (<http://twitter.com/MadanRao>) is the author of the book "Pearls of Wisdom: Indian Proverbs and Quotations." He is a consultant in media and culture, and editor of five book series. He shuttles between Singapore and Bangalore, and is research advisor at the Asian Media Information and Communication centre.

**About the jury**

The selection committee for the winning cover design includes a range of creative consultants, academics, publishers, and instructors in design.